



BEARFACTS 1989 – 1999

Heard , Georgia [13149]

Heard is one of 159 counties in Georgia. It is part of the [Atlanta-Sandy Springs-Marietta, GA \(MSA\)](#). Its 1999 population of 10,737 ranked 118th in the state.

PER CAPITA PERSONAL INCOME

In 1999 Heard had a per capita personal income (PCPI) of \$18,846. This PCPI ranked 106th in the state and was 71 percent of the state average, \$26,359, and 67 percent of the national average, \$27,939. The 1999 PCPI reflected an increase of 1.6 percent from 1998. The 1998-1999 state change was 4.3 percent and the national change was 3.9 percent. In 1989 the PCPI of Heard was \$10,487 and ranked 149th in the state. The 1989-1999 average annual growth rate of PCPI was 6.0 percent. The average annual growth rate for the state was 4.7 percent and for the nation was 4.2 percent.

TOTAL PERSONAL INCOME

In 1999 Heard had a total personal income (TPI) of \$202,348*. This TPI ranked 118th in the state and accounted for 0.1 percent of the state total. In 1989 the TPI of Heard was \$88,216* and ranked 136th in the state. The 1999 TPI reflected an increase of 6.0 percent from 1998. The 1998-1999 state change was 6.7 percent and the national change was 5.1 percent. The 1989-1999 average annual growth rate of TPI was 8.7 percent. The average annual growth rate for the state was 7.1 percent and for the nation was 5.5 percent.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Heard. In 1999 net earnings accounted for 73.3 percent of TPI (compared with 72.1 in 1989); dividends, interest, and rent were 9.4 percent (compared with 11.7 in 1989); and personal current transfer receipts were 17.3 percent (compared with 16.2 in 1989). From 1998 to 1999 net earnings increased 6.8 percent; dividends, interest, and rent decreased 4.9 percent; and personal current transfer receipts increased 9.3 percent. From 1989 to 1999 net earnings increased on average 8.8 percent each year; dividends, interest, and rent increased on average 6.3 percent; and personal current transfer receipts increased on average 9.4 percent.

EARNINGS BY PLACE OF WORK

Earnings of persons employed in Heard increased from \$99,211* in 1998 to \$111,512* in 1999, an increase of 12.4 percent. The 1998-1999 state change was 8.6 percent and the national change was 6.8 percent. The average annual growth rate from the 1989 estimate of \$51,420* to the 1999 estimate was 8.0 percent. The average annual growth rate for the state was 7.2 percent and for the nation was 5.6 percent.

**Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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